

PARADIGM COMMUNICATION SYSTEMS LTD COMPLETES SKY NEWS ARABIA MULTIBAND ANTENNA FARM



Ushering in a new era in Independent Broadcasting in the Arab World, this fully integrated antenna farm for Sky News Arabia is a huge step forward for Broadcasting in the region

ALTON, UK – August 13, 2012 – Paradigm Communication Systems Ltd today announced the completion of Sky News Arabia's new state of the art satellite earth station in Abu Dhabi. Designed and built by Paradigm, completion of this earth station means that Sky News Arabia is now ready to support satellite contribution and interchange of news over C, Ku and Ka-bands.

Paradigm provided a full turnkey system utilizing state of the art communication technologies. The delivery encompassed the network design and layout of the antenna farm, installation, testing and commissioning of a multitude of antennas systems from 1.5m through to fully motorized 4m tracking antennas, RF subsystems, as well as a fully managed extensive and flexible L-band routing infrastructure.

Sky News Arabia will offer a new and fresh approach to news across the Arab world. Designed from the outset to support the latest technological developments, Paradigm are confident that this new contribution centre will support the growth of Sky News Arabia in this exciting region.

Press Release

“The primary requirement for the Sky News Arabia satellite system was flexibility. This multiband contribution hub was designed from the outset to support visibility of every suitable satellite in that region,” comments Ulf Sandberg, Managing Director – Paradigm. “Paradigm delivered a complete system including support for planned satellites for the next five years, the earth station is multi band compliant from the outset”.

For more information please give Paradigm a call, visit our website or come and see us at IBC Hall 4 C77.

About Sky News Arabia

Sky News Arabia is a free-to-air 24-hour Arabic rolling news channel reporting the news as it happens in HD. Set up as a joint venture between Abu Dhabi Media Investment Corporation (ADMIC) and British Sky Broadcasting (BSkyB), Sky News Arabia is based in Abu Dhabi and will broadcast to over 50 million homes in the region. It aims to deliver fresh, fast and independent news from across the Middle East and North Africa (MENA). The channel will deliver the news across multiple platforms including online and mobile devices to provide fast news on the go.

Paradigm About Paradigm Communication Systems Ltd

Paradigm provides optimal, innovative Communication and control solutions by delivering functionality, performance, reliability, and service at a competitive price.

Paradigm are based in the UK and are private and independently owned. With Europe’s largest SATCOM Warehouse and an extensive logistics capability, Paradigm are in a position to provide services globally. From the provision of satcom equipment to the design and installation of complete turnkey systems, Paradigm aim to provide innovative solutions.

Paradigm have experience designing and delivering customised satellite terminals and earth-stations for specific industries. Our close relationships with our end user customers gives us a valuable insight into their key requirements.

FOR MORE INFORMATION CONTACT:

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Our policy is one of continuous improvement: therefore the right is reserved to change specifications without notice.