



## PRESS RELEASE

### PARADIGM'S GAME CHANGING SWARM45 TERMINAL

#### *High Performance, Rapid Deploy VSAT*



Paradigm is excited to be showcasing the ground-breaking Swarm45 satellite terminal at IBC2017.

It is the perfect solution for broadcasters wanting to be first on the scene - breaking news to the world. With the Swarm45, correspondents can travel light, be first off the plane and be first to setup and transmit photos and HD video.

The lightweight Swarm45 packs down into a backpack or hard case, so it is small and light enough to be transported as airline hand luggage - a unique feature for a high-throughput VSAT.

Deployment is fast and straightforward, with setup achievable in an astonishing 90 seconds. Even an unskilled operator can then be on the air in around 240 seconds. This is due to the PIM (Paradigm Interface Module), a terminal controller which uses innovative and intuitive audio and visual cues. Pointing is quick and simple with no need for external pointing tools or a laptop.

The Swarm45 integrates the latest in VSAT technology and high-throughput but is as simple to use as BGAN. It is commercially agile, configurable for Ka, Ku and X-Band frequencies, and operational on a range of high-throughput satellite networks including Global Xpress, Avanti, Intelsat Epic and Telenor's Thor 7.



#### **Paradigm Communication Systems Ltd.**

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*“It’s exciting to see the reaction of our customers when they realise how quickly and easily they can be on air with the Swarm45. It aligns extremely well with the broadcast sector’s requirements for portability and ease of interaction”* said Ulf Sandberg, Managing Director at Paradigm.

Whilst meeting the needs of the broadcast sector it is also equally suited to the military, government, disaster recovery and NGO sectors.

Come and see the Swarm45 along with Paradigm’s other products and solutions in Hall 1 on Stand F49 and view [www.paracomm.co.uk](http://www.paracomm.co.uk) or our ParadigmTV channel at <https://www.youtube.com/c/ParacommUK>



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**About Paradigm**

Paradigm provides optimal, innovative and reliable satellite communication and control solutions at a competitive price.

Paradigm is a UK-based, independent and privately owned company with Europe’s largest satcom warehouse. Incorporating an extensive logistics capability, Paradigm is able to deliver extremely efficient and cost-effective global services and unique solutions, from the provision of satcom equipment and terminals to the design and installation of complete turnkey systems.

Paradigm has extensive engineering experience designing and delivering customised satellite terminals and earth stations for a wide range of industries and sectors, developing close relationships with customers, and giving valuable insight into their key requirements.

For more information, please visit [www.paracomm.co.uk](http://www.paracomm.co.uk)

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