

Press Release



PARADIGM COMMUNICATION SYSTEMS LTD COMPLETES SKY NEWS ARABIA CUSTOMISED NETWORK MANAGEMENT SYSTEMS



Enabling a truly seamless and automated workflow, by integrating multi-vendor network control of the antenna farm using a scheduling framework.

ALTON, UK – August 22 2012 – Paradigm Communication Systems Ltd today announced the completion of Sky News Arabia's Network Management System (NMS) in Abu Dhabi.

Based on Paradigm's hierarchical NMS architecture, the MiNDER system provides a single system interface to control antennas, encoders, modulators, receivers and flexible L-band routing infrastructure.

The MiNDER NMS was designed and provided by Paradigm, in close cooperation with Sky News Arabia. With Paradigm software engineers onsite we were able to customize our core NMS GUI, with Sky News Arabia operator feedback throughout the whole design and implementation lifecycle.

Operators using Paradigm's MiNDER NMS can lower operating expenditure by controlling the contribution network from a single and intuitive control system. Furthering the functionality of our NMS, Paradigm has implemented a management interface to the MiNDER NMS from ScheduAll allowing automation and control of the antenna farm from within ScheduAll. This further enhances the solution and provides advanced scheduling capabilities.

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Sky News Arabia will offer a new and fresh approach to news across the Arab world. Designed from the outset to support the latest technological developments, Paradigm are confident that this new contribution centre will support the growth of Sky News Arabia in this exciting region.

“The challenge from the Sky News Arabia team was to provide an extremely efficient, simple to use, automated Network Management System for the antenna farm and contribution network. With our new scheduling interface to MiNDER we were able to offer the customer something extra,” comments Ulf Sandberg, Managing Director – Paradigm. “When a customer tells you that this integrated system takes a booking from minutes to seconds, you realise it’s a game changer”.

About Sky News Arabia

Sky News Arabia is a free-to-air 24-hour Arabic rolling news channel reporting the news as it happens in HD. Set up as a joint venture between Abu Dhabi Media Investment Corporation (ADMIC) and British Sky Broadcasting (BSkyB), Sky News Arabia is based in Abu Dhabi and will broadcast to over 50 million homes in the region. It aims to deliver fresh, fast and independent news from across the Middle East and North Africa (MENA). The channel will deliver the news across multiple platforms including online and mobile devices to provide fast news on the go.

Paradigm About Paradigm Communication Systems Ltd

Paradigm provides optimal, innovative Communication and control solutions by delivering functionality, performance, reliability, and service at a competitive price.

Paradigm are based in the UK and are private and independently owned. With Europe’s largest SATCOM Warehouse and an extensive logistics capability, Paradigm are in a position to provide services globally. From the provision of satcom equipment to the design and installation of complete turnkey systems, Paradigm aim to provide innovative solutions.

Paradigm have experience designing and delivering customised satellite terminals and earth-stations for specific industries. Our close relationships with our end user customers gives us a valuable insight into their key requirements.

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Our policy is one of continuous improvement: therefore the right is reserved to change specifications without notice.



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