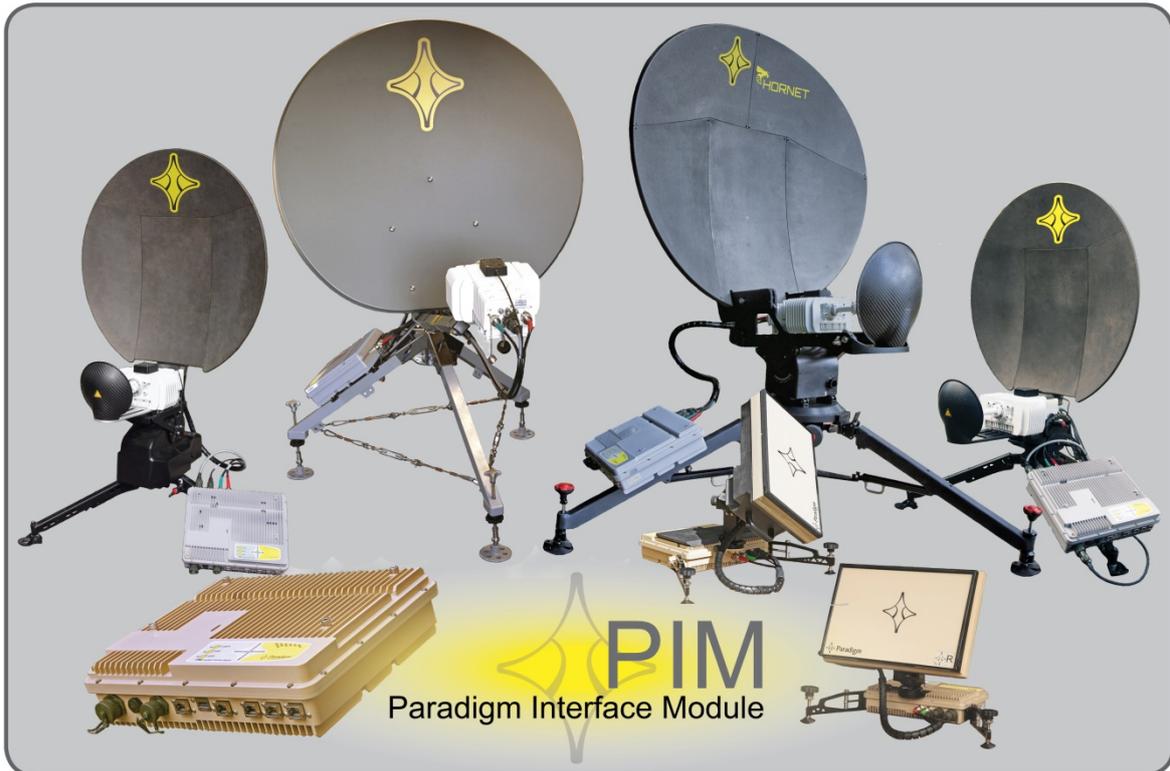




PRESS RELEASE

PARADIGM TO PROMOTE THE LATEST IN SATCOM AT IBC2018

Easy to Use, Easy to Integrate, Agile Satcom Terminals



Alton, UK, 11 Sept 2018 – Paradigm is pleased to announce that it will be exhibiting at IBC2018, underlining its commitment to the broadcast industry and to the delivery of news content worldwide.

We will be exhibiting our latest lightweight, easy-to-use satcom terminals including the ultra-portable, high throughput SWARM[®] and the flyaway HORNET65.

All of Paradigm's portable terminals integrate the PIM[™] (Paradigm Interface Module). This rugged terminal controller enables a non-skilled user to point a terminal in less than a minute, simply by following straightforward audio and visual cues provided onboard the PIM. For broadcasters needing to be 'first on the scene' the PIM allows both Ka and Ku networks to be used easily and effectively. Using the PIM a secure network can be created for VoIP, SIP and cellular phones and can even provide Power over Ethernet to localise power requirements.

Paradigm Communication Systems Ltd.

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The PIM is a field-proven global solution, already operating in many different market sectors across 5 continents. It can work with any air interface to provide a common pointing experience across a whole range of manufacturers' terminals. It can also integrate a wide range of modems, supporting the major types from iDirect, Newtec, UHP, Comtech and Teledyne Paradise amongst others.

This flexibility and commercial agility of the PIM allows a PIM-enabled terminal to be easily integrated into all the major satellite networks.

"IBC is the best place to see new technologies and innovations for broadcasting, communications, delivery and beyond. Paradigm is looking forward to meeting with many of our key customers as well as showcasing some of the great new products we provide," says Ulf Sandberg, Managing Director, Paradigm.

Paradigm will be at stand F.49 in Hall 1 at Amsterdam RAI from 14-18 September.

ENDS

For further information

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About Paradigm

Paradigm provides optimal, innovative and reliable satellite communication and control solutions at a competitive price.

Paradigm is a UK-based, independent and privately owned company with Europe's largest satcom warehouse. Incorporating an extensive logistics capability, Paradigm is able to deliver extremely efficient and cost-effective global services and unique solutions, from the provision of satcom equipment and terminals to the design and installation of complete turnkey systems.

Paradigm has extensive engineering experience designing and delivering customised satellite terminals and earth stations for a wide range of industries and sectors, developing close relationships with customers, and giving valuable insight into their key requirements.

For more information, please visit www.paracomm.co.uk

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